

Small Grant Fund Case Study

Saline Environment Group CIC

What activity did you run?

We held an educational climate action beach clean-up at Seafield Beach, Kirkcaldy.

Who were your main audience?

Thirty attendees took part from the local area. There was a mixture of young people and guardians or parents.

What did you learn?

We learned that outdoor settings can limit the amount of information we can display. To effectively communicate the critical issues of climate change and plastic pollution, we needed a powerful, visually engaging poster.

Our poster had to convey simple, direct messages that everyone, including primary children and adults, could understand.

Has your project increased your community's capacity to tackle the climate emergency?

The hands-on activity helped attendees see the impact of litter, particularly plastics, firsthand. Using trolleys provided space for participants to segregate plastics or materials containing plastics from other types of litter.

This allowed them to see that plastics are more prevalent than other types of litter.

Combining visual information with direct action provides a clear and effective way for everyone to understand the importance of addressing climate change and reducing plastic pollution.

Providing funding to community groups can create a powerful domino effect. The financial support we received enabled our group to organise this beach clean-up event and mobilise community members to take local action.

Linking local actions to the global issue of climate change can inspire more people to take part in activities that reduce carbon footprints and mitigate environmental damage. This collective effort is essential in making a significant difference in the fight against climate change.

Community Climate Grants



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