

Climate Friendly Businesses

CASE STUDY: THE GOLF HOTEL

The Golf Hotel in Crail is a 5 bedroom hotel with a bar and restaurant located in a 16th century, Grade A listed building. Climate Action Fife offered a free energy audits. This was due to our support for the Fife Town Centre Digital Improvements & Energy Efficiency Grant 2022–23. These were offered to small and microbusinesses in Fife like The Golf Hotel.



” **What difference have these changes made to your business?**

The impact of the loft insulation has been large. Trying to keep heat in and not use so much energy has been very beneficial to the business in these current times with rising costs. The audit has made me think more about the impact my business has on the climate. Making the energy changes was in part due to my want to reduce the hotel's carbon footprint.

Graham Guthrie, owner, The Golf Hotel

The audit set out the actions needed to reduce the hotel's carbon usage and energy bills. The report, from November 2022, identified estimated annual carbon savings of 16,665kg CO₂e. That's equal to 4 and $\frac{3}{4}$ return economy flights from London to Hong Kong, according to How Bad Are Bananas? The report also estimated that the hotel would save £4,505 on their energy bills each year.

To find out what you can do in your business to be more climate friendly contact Business Outreach Coordinator Louise Oliver. Email louise@greenerkirkcaldy.org.uk.



Annual carbon savings of 16,665kg CO₂e and energy savings of £4,505. (Nov 2022)

Climate Action Fife is a Fife-wide partnership project, bringing together individuals, communities, local government and businesses to tackle the climate emergency and make Fife a greener and fairer place to live. The project is funded by The National Lottery Community Fund's Climate Action Fund.

